



# Economic Psychology

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First published: 24 June 2017

Print ISBN: 9781118926482 | Online ISBN: 9781118926352 | DOI: 10.1002/9781118926352

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## 17 Volunteer Organizations: Motivating with Awards



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### LEARNING OUTCOMES

#### BY THE END OF THIS CHAPTER YOU SHOULD BE ABLE TO:

1. Comprehend the nature, origins, and scope of awards.
2. Understand in what way and to what extent award recipients are motivated.
3. Identify why awards are of particular importance in volunteer organizations.